

# YEBIN SONG

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## EDUCATION

2021 - 2024

**University of Houston**  
BFA Graphic Design

## EXPERIENCE

2023.6 - 2024.1 / Design Intern

### **Pennebaker**

Engaged in diverse projects including a website, social media design, illustrations, and crafting compelling presentation slides. Expanded skill set by learning responsive design with Figma and actively contributed new ideas and concepts.

2021.3 - 2023.4 / Graphic Designer

### **Hoodadak**

Designed menus, eye-catching promotional posters, social media posts and wall graphics. Refined skills in understanding client needs, translating concepts into cohesive designs aligned with brand identities.

2018 - 2020 / Server

### **Hoodadak**

Skilled in taking orders accurately, delivering meals promptly, and ensuring customer satisfaction through friendly and efficient service. Able to multitask effectively while maintaining a positive attitude.

## EXHIBITIONS

2024 / MATCH: Midtown Arts and Theater Center, Houston

### **Gamut: UHGD 24 Senior Exhibition**

2024 / Blaffer Art Museum, Houston

### **Annual Student Exhibitions**

2024 / Life In Deep Ellum, Dallas

### **NSSC 19: National Student Show**

## SKILLS

### **Adobe Suite**

Illustrator  
Photoshop  
InDesign  
After Effects  
Figma  
Wordpress  
HTML/CSS  
Microsoft 365  
Google Workspace

## AWARDS / CERTIFICATIONS

2024 / National Student Show

### **Best of Typeface & Hand Lettering**

2023 / Google Career Certificates

### **Foundations of User Experience Design**

## INTERESTS

UX/UI  
Branding  
Typography  
Visual Design  
Problem Solving  
User Research